

SUCCESSFUL INSTITUTE OF TECHNOLOGY

An Autonomous Institution Registered Under The Public Trust & of India NCT New Delhi
AN ISO 9001:2015 Certified Computer Education & Registered Under Ministry of MSME
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DIGITAL MARKETING

BASIC (3 MONTHS)

- Introduction Of Computer
- Benefits Of Computer
- Input Processing & Output Cycle
- Introduction To MS Office
- Introduction To MS Word
- Introduction To MS Excel
- Introduction To MS- PowerPoint
- Introduction Toms- Access
- Introduction To Internet

ADV EXCEL (2 MONTHS)

- MARKSHEET
- SALARY SHEET
- AGE CALCULATION
- ATTENDANCE SHEET
- BALANCE SHEET REPORT
- BANKING FINANCIAL ACCOUNTING(LOAN SHEET)
- DEPARTMENTAL STORE SHEET
- EMPLOYEE TIME SCHEDULE
- GST BILL TAX INVOICE



- INVENTORY STOCK
- PATTY CASH LOG
- PROFIT & LOSS
- PRICE LIST
- CAFÉ BILL
- V LOOKUP
- H LOOKUP
- SALARY & ATTENDANCE SHEET
- ALL FORMULAS

WEB DESIGNING (3 MONTHS)

- HTML
- XHTML
- DHTML
- CSS
- XML
- JAVA SCRIPT
- ASP
- PHP
- PROJECT

DIGITAL MARKETING (4 MONTHS)

- Digital Marketing Overview
- Website Planning & Creation (Dynamic & Responsive)
- Email Marketing
- Digital Promotion (PCC Advertising Google Ad words)
- Google Analytics
- Social Media Marketing
- Online Display Advertising
- E- Commerce Marketing
- Mobile Web Marketing



- Content Marketing
- Online Reputation Management
- Affiliate Marketing Technique
- Adsense and Blogging
- Search Engine Optimization (SEO)
- Google Certificate
- Live Projects

TYPING

- ENGLISH TYPING
- NEWS PAPER TYPING
- TYPING MASTER

COUSRE DURATION

12 MONTHS

FEES: 15,499/-

